



Courage is looking for Funding Partners

to build our child protection & empowerment community



Who we are



Courage is an open-source child protection and empowerment programme that combines toolkits and workshop processes to help child protection officers, community members, families, parents and learners to recognise the rights and needs of all children, to identify where they are being abused or overlooked, and to develop the strategies needed to solve these problems.

Courage empowers child protection officers, who include, teachers, social workers, doctors, nurses, police officers, NGO workers, carers and more, to make a difference in the lives of the children, families and communities they care for. It teaches them how to build meaningful win/win partnerships with each other and gives them the tools they need to understand and strategically engage with the challenges they encounter every day.

Courage is constantly developing new content and training programmes to ensure that we are empowering our community coaches to address real issues on the ground. These programmes span child protection, which includes child abuse, neglect and exploitation; child rights; sexuality and gender awareness; option counselling for crisis pregnancy; positive parenting; child abandonment and adoption. In the space of personal and community empowerment, Courage has developed a personal empowerment toolkit and a Be Kind, anti-bullying toolkit for parents, teachers and learners to engage with.

The help we need



Courage is in search of partners who share our vision of creating a better world for all children, caring for and protecting them, and ensuring that they are empowered to create the best possible future for themselves.

We consider ourselves an 'ingredient brand' which means, we only operate inside other organisations to help them do what they do better.

We do this by providing them with training processes and our engaging picture based toolkit materials that enable them to have the often very difficult conversations they need to, with the communities they serve.

Courage trains community coaches who are then empowered to facilitate workshops in their communities to address the many child protection challenges we see happening around the world.

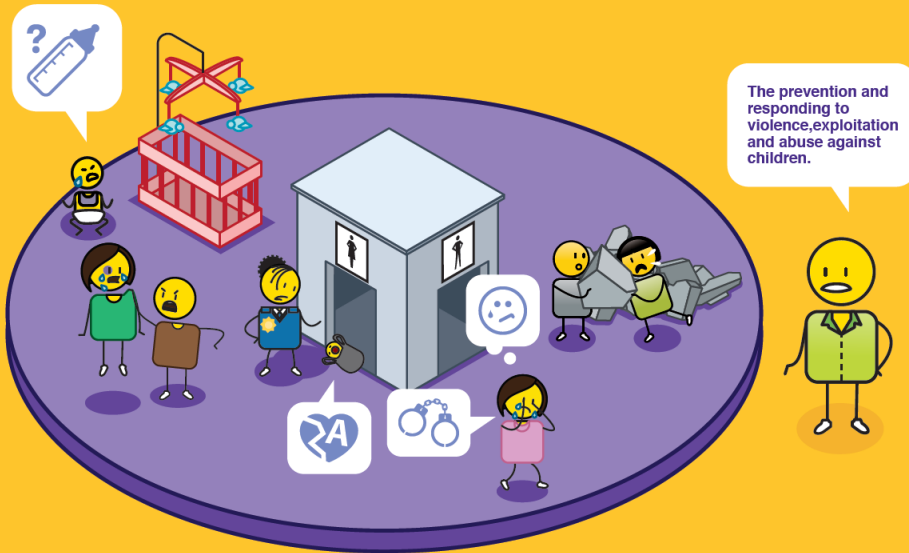
We need your help to pay these Courage Community Coaches for their time, and to give them the toolkits they need to engage.



Child protection in SA?



The legal definition of child protection (Children's Act 38 of 2005) is the prevention and responding to violence, exploitation and abuse against children. There are three main themes to child protection; neglect, where a child is either not cared for or has been abandoned by their caregivers; abuse, where a child is subjected to a range of different forms of abuse such as physical, emotional and sexual abuse or harmful cultural practices; and finally exploitation, where a child is used or exploited for monetary or other forms of gain. These challenges are a lived reality for many children in South Africa (as noted in the statistics below) and around the world.



Only 1/3 live with both parents



43% live with single mothers



3500 Abandoned annually



471 000 Orphans



2 million have no documents



60% live below poverty line



12.4 million Child Grants



1 in 3 experience sexual abuse or rape



Over 50% experience physical abuse



A growing disability & mental health crisis



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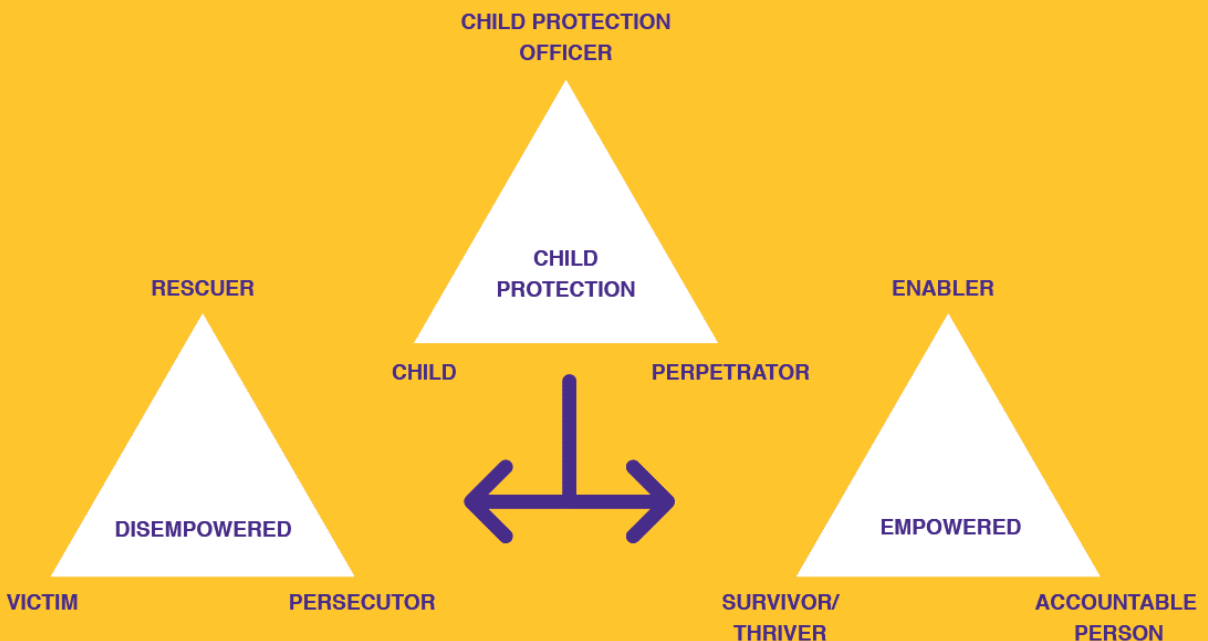
An empowered approach



The world of child protection is made up of three kinds of people: 1) the child protection officers, 2) children, and 3) perpetrators, or people who have done something wrong to a child. Too often these three kinds of people find themselves in a 'cycle of disempowerment', where the child protection officer becomes a rescuer, the child becomes a victim and the perpetrator, a persecutor.

Unfortunately, each of these people tend to move around this cycle of disempowerment with no real change in behaviour. The rescuer becomes the victim, the victim becomes the persecutor, and the persecutor becomes the rescuer, and so the cycle continues.

We need to break out of this cycle of disempowerment into one of empowerment. In an empowered approach to child protection, the child protection officer becomes an enabler, helping the child and the perpetrator to make different choices. The child becomes a survivor or thriver, and the perpetrator becomes an accountable person, who knows the difference between right and wrong.



Courage uses an empowered theory of change that focusses on three key drivers:

- 1) Building participant's belief in possibility, by helping them to create a vision for their children's future, building on this through knowledge and insight, and creating tangible and measurable action plans.
- 2) Increasing participant's self awareness, by helping them to define their own personal values, creating win/win partnerships and building their self esteem.
- 3) Creating an environment of love and abundance, with community harmony, compassion, empathy and connection.

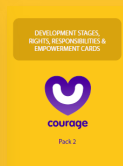
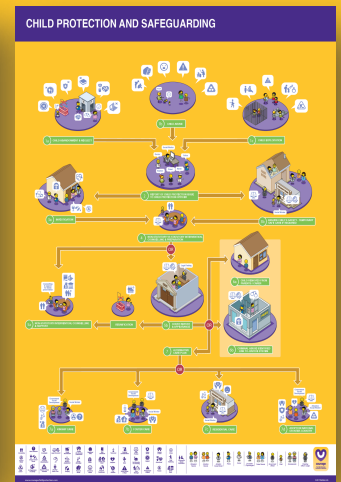
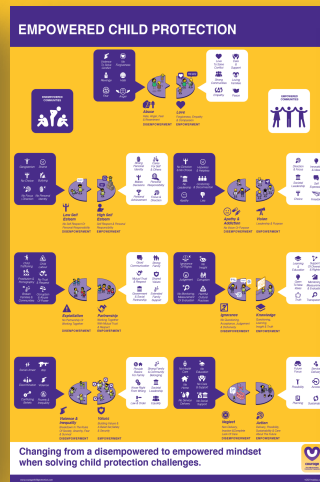


Picture based tools



The basic Courage Toolkit is made up of 4 picture based A1 durable PVC posters:

- 1) The Courage Community Map:- which illustrates a typical community anywhere in the world, complete with people, spaces and the child protection challenges they are experiencing, using an accessible emoji child protection language.
- 2) The Courage Rights & Needs Map:- which illustrates children's rights and needs based on developmental stages, essentially how a child should grow up.
- 3) The Courage Empowered Child Protection Map:- which illustrates the shift from disempowered to empowered drivers of change for different child protection challenges.
- 4) The Courage Child Protection & Safeguarding Process Map:- which illustrates the step by step approach to child protection and safeguarding.
- 5) The Courage Disempowerment Card Pack:- which illustrates every single child protection challenge that exists in the world today and the seven disempowerment drivers that cause them, to build awareness and understanding.
- 6) The Courage Empowerment Card Pack:- which illustrates the seven empowerment drivers of change, child developmental stages, children's rights and importantly the responsibilities that come with those rights, to guide behaviour change.
- 7) The Courage Quick Start Guide:- which illustrates our philosophy and empowered approach to change and the different exercises to be undertaken in a workshop.



As Courage is an open-source programme, all materials can be downloaded from our website for free. Any costs related to a toolkit are associated with hard costs for printing and workshop materials.

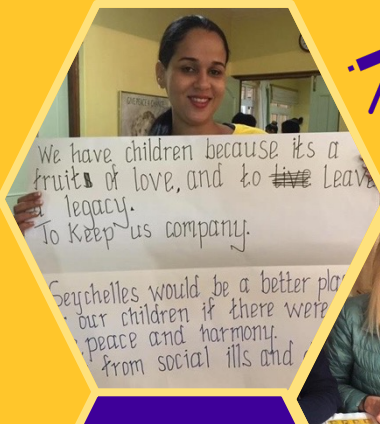
A workshop can be run with the printed toolkit, or a facilitator can use the various Courage presentations, videos, templates and workbooks which can be downloaded from our website for free.



Practical implementation



DEFINING A VISION FOR OUR COMMUNITY & CHILDREN



MAPPING CHILD PROTECTION COMMUNITY CHALLENGES



UNDERSTANDING & PRIORITISING CHALLENGES

The Courage tools & processes can be used as stand alone workshops or incorporated into existing programmes



UNDERSTANDING CHILD PROTECTION PROCESSES



BUILDING WIN/WIN COMMUNITY PARTNERSHIPS



DEVELOPING EMPOWERED SOLUTIONS

Tools & processes are designed to be flexible & supportive to ensure relevance & accessibility



RIGHTS, RESPONSIBILITIES & VALUES THAT WILL DRIVE CHANGED BEHAVIOUR



PRACTICAL & MEASURABLE ACTION PLANNING



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Funding training & toolkits



COURAGE TRAIN-THE-TRAINER WORKSHOPS

As previously noted, Courage positions itself as an 'ingredient brand' that works inside the child protection and empowerment community, assisting them in the work they do. This means that we would like to empower as many child protection officers and organisations as we can with Courage toolkits and training processes.

If you have an NGO, a school or ECD centre; a child protection or health care organisation; a children's home; a sporting or creative after school programme; or a community that you support, please consider sponsoring a Train-the-Trainer workshop for the people who work in each of these important organisations.

The Courage Train-the-Trainer workshop consists of a full day in-person workshop, follow-up online training, and mentorship, which will empower participants to run Courage workshops in the communities they serve.

**R44 000
empowers
30 community
coaches with
2 full toolkits
for 10 to 14
participants**

Investment:

- A full day workshops for 10 to 30 participants with a senior Courage Community Coach costs R8 000-00 (venue, catering and travel not included).
- We would recommend that each participant is empowered with at least 2 toolkits, which can be used to train 12 to 14 participants at a time. A full Courage toolkit costs R600-00 and a mini toolkit (cards & quick start guide) costs R200-00.

COURAGE COMMUNITY COACH WORKSHOPS

Once a Courage Community Coach has engaged in a train-the-trainer workshop, online training consolidation, and mentorship, they will be ready to facilitate their own Courage Community Workshops. Some of our coaches are able to conduct community engagement as part of their employment, but many have to run workshops in their own time and we would like to support them in their efforts.

**R324 000
empowers
30 coaches to
empower over
5000* community
members
annually**

Investment:

- Most Courage workshops take between 2 and 6 hours to run, we would like to offer our coaches R150 per hour of facilitation in their communities.
- Coaches will need to get their respondents to complete an attendance register, and to capture the output from their workshop on the Courage insight database to apply for funding. This has the added benefit of measuring and evaluating child protection challenges in all the communities we work in.

* 30 Courage coaches training +- 6 hours of Courage programmes to +- 14 participants monthly for a year.



Funding new programmes



Courage has developed a number of community programmes over the years to ensure that our training and engagement materials remain relevant to our child protection officers and the communities they serve.

Programme content, instructional and graphic design is developed by Dr Blackie in partnership with Trainiac, a leading learning design consultancy based in South Africa. Each programme is informed by extensive insight gathering from child protection specialists and community/educational research which is conducted on a continual basis.

Since Courage's launch in 2015, we have developed the following programmes for the global child protection community:

1. The Courage Child Protection & Community Empowerment Programme (2015)
2. The Courage Sex, Conception & Pregnancy Programme (2017)
3. The Courage Option Counselling for Crisis Pregnancy Programme (2017)
4. The Courage Child Abandonment Awareness & Adoption Programme (2017)
5. The Courage Positive Parenting Programme (2020)
6. The Courage Personal Identity & Empowerment Programme (2021)
7. The Courage Be Kind Anti-bullying Programme (2022)

NEW PROGRAMME DEVELOPMENT

The Courage team is in the process of developing three new programmes for our child protection community. The instructional and graphic design development of a new programme costs between R200 000-00 and R500 000-00 depending on the size of the programme, and the number of new posters, and workshop materials needed.

The Courage School Safety Programme builds off our cornerstone child protection programme but focusses on child safety in the school environment. It will explore issues such as grooming, corporal punishment and bullying, and how to escalate concerns around abuse or exploitation. It will also explore learner rights and empowerment.

The Courage Community Anti-Addiction Programme is aimed at addressing the high levels of drug and alcohol abuse we are seeing in communities around the world. The focus is on how communities can support individuals and families in their battle with addiction and into recovery.

The Courage Mental Health Programme is entirely NEW, but uses our innovative theory of change approach to empower community based solutions for mental health challenges. Participants are empowered to identify, understand and develop practical community based support systems for individuals experiencing mental health challenges and fostering personal empowerment.

Donor support for the development of each of these programmes would be very much appreciated.

www.courage-community.com



Funding online platforms



BUILDING CONNECTED AFRICAN EDUCATION COMMUNITIES

Courage is partnering with A Better Africa in the development of an online knowledge community in the education sector focussed on child protection and empowerment.

A Better Africa has already built a number of powerful online communities in education:

- www.CSTLPULSE.africa for every education stakeholder across the SADC region.
- www.thecompleteteacher.com for sharing free resources across the sub-continent.
- The Staff Room, a private community for African teachers where they can share challenges and successes.

The platform will include active directories for personal and organisational profiles, organisational empowerment to create opportunities and connections, knowledge sharing and management, community engagement, managing processes and projects to share best practice and a smart mobile solution.

An educational knowledge community will drive good practice in child protection and empowerment, from within the community. It will build cohorts of connected change makers, share critical information that is relevant and grounded in the community context, and drive empowered behaviour change.

Janice Scheckter is CEO of A Better Africa and has spent the past several years building the online ecosystem for African education. Through Janice's guidance A Better Africa has attracted over 20 000 stakeholders in Africa education. From downloading much needed resources to the new Staff Room, which is building connections between stakeholders to share ideas, challenges and successes.

Online community design and management, which includes configuration of the community profile/s, designing the user journey, creating the wiki structure, content curation, social media promotion and subscriptions costs R96 000-00 per year. Any support would be very welcome.



Partnerships & highlights



Since its launch in 2015, over 5000 child protection officers, community members and learners in 14 different countries have been trained to use Courage.



- NATIONAL ADOPTION COALITION**
- Adoption Community & Child Protection support**
- adoption** SA's adoption assistance centre
- Sex Education & Option Counselling for Crisis Pregnancy Pgm**
- CHOOSE TO CARE**
- abba** specialist adoption & social services
- 8 year social work partnership with Abba across SA**
- NWU**
- North West University Post-Grad Programme since 2016**
- National Council for Children** Reason to Hope Seychelles
- Seychelle's Social Development Programme since 2017**
- FIGHT WITH INSIGHT**
- Courage for Coaches launched in 2018**
- FIGHT FOR PEACE** LUTA PELA PAZ
- Girl Leadership Kibera Nairobi Kenya 2019**
- SHOFCO** Shining Hope for Communities
- KAVOD TRUST** SUPPORTING SOUTH AFRICANS WITH GUTS & PROMISE
- Makhanda Child Protection Forum 2021**
- University of Ghana ECD & Education Training 2022**
- Neurodiversity Foundation**
- Support of Neurodiverse children with ACE challenges 2023**
- TLC Children's Home**



Our people



Dr Dee Blackie developed and launched Courage in 2015 with the help of many dedicated child protection experts. Following a 15-year career in business consulting and change management, she started working with communities concerned with child protection, child abandonment and adoption, facilitating the creation of a National Adoption Coalition for SA in 2011. Over the past 8 years Dee has used Courage to empower meaningful change in the care and protection of children in communities around the world.

Katinka Pieterse is Chairperson of Courage and the National Adoption Coalition of SA. She is also the Chief Executive Officer at Abba Specialist Adoption & Social Services. Katinka holds a BA SC from UNISA and a Masters in Social Work from NWU. She has a background in social work, child protection, family preservation and adoption and plays a crucial leadership role in the child protection community in SA.



Rene Ferreira is a Courage and National Adoption Coalition of SA board member and Chief Operations Officer of Abba Specialist Adoption & Social Services. Rene holds a Masters in Social Work from NWU. She has a background in social work, child protection, adoption and has a passion for community engagement and training. Rene has used Courage to empower social workers and communities across SA through the Abba network.

Rachel Smith is a systemic transformation expert with 17 years experience in facilitating workshops in diverse environments from remote villages, townships and classrooms to corporate boardrooms. She is trained in innovative change methodologies including Theory U and the Circle Method. She is passionate about community building through Courage as part of her extensive community upliftment engagement offerings.



Lukhanyo Langa is the Founder and Director of the Khwela Community Organization, which runs after school and holiday arts programmes for the youth of Khayelitsha. Lukhanyo is passionate about using the arts to create meaningful change in the lives of children and uses Courage as part of his empowerment process. Both he and his students have gained recognition for their creative productions.



Statutory & contact details



Courage is registered as an NPC No. 2017/422875/08 and an NPO No. 203-137, and has been approved as a Public Benefit Organisation able to provide 18A tax certificates for all donations made in support of the work we do (BPO No. 930076967). You can find all our statutory certificates and annual reports at <https://courage-community.com/courage-community/>

For more information on how you can partner Courage or make a donation to support the work we do, please contact:

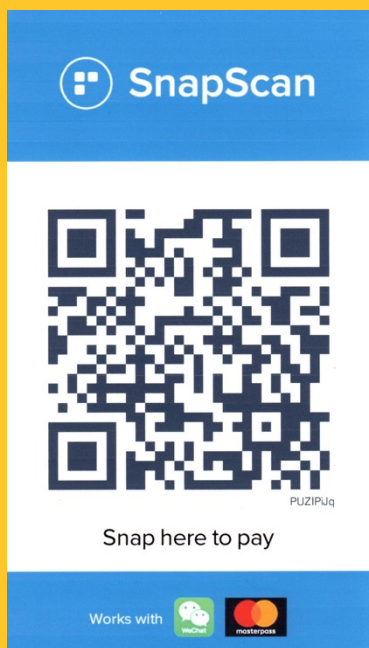
Contact Person: Dr Dee Blackie
Telephone: +27(0)83 3765672
Email: dee@bobi.co.za or couragechildprotection7@gmail.com
Website: www.courage-community.com

To make a contribution

Please see our bank account details below. As a doner you can decide how you would like your donation to be spent by contacting Courage directly. All unspecified donations go towards providing new Courage toolkits and training to child protection organisations in South Africa, Africa and around the world.

Bank Account Details:

Account Name: Courage Child Protection NPC
Bank: Standard Bank of South Africa Ltd.
Branch Code: 006605
Account No: 200877615
Swift address: SBZA ZAJJ
Confirmation/18A: dee@bobi.co.za (Please email for details on issuing of 18A certificates)



Thank you for your consideration in supporting the Courage Child Protection & Empowerment community



www.courage-community.com